



NEPAL SWIMMING ASSOCIATION

Vision, Mission, Values, Objectives, and Strategic Plan

Vision

"Empowering Aquatic Excellence, Health, and Unity for Nepal."

Our vision is to be the leading force in promoting aquatic sports in Nepal. We aspire to cultivate a vibrant and inclusive aquatic community that not only excels in competitive swimming but also contributes to the health and well-being of our nation. We envision Nepal as a country where water-related activities are a source of pride, unity, and a symbol of a healthy and active lifestyle.

Mission

"To foster, develop, and promote aquatic sports, water safety, and well-being throughout Nepal, in a manner that ensures excellence, inclusivity, and integrity."

Our mission is to actively support, promote, and develop aquatic sports, swimming, diving, and water safety in Nepal. We aim to create an environment that encourages all Nepalese citizens to enjoy aquatic activities while fostering excellence in competitive swimming. We are committed to promoting health, fitness, and safety through our aquatic programs.

Values

1. **Excellence:** We strive for the highest standards in all our activities, from nurturing athletes to organizational governance.
2. **Inclusivity:** We embrace diversity and ensure that aquatic sports are accessible to all, regardless of age, gender, or ability.
3. **Integrity:** We uphold the highest ethical and moral standards in all our actions, from fair competition to transparent governance.
4. **Unity:** We work together with all stakeholders - athletes, coaches, volunteers, and partners - to achieve our common goals.
5. **Safety:** We prioritize the safety of all participants in aquatic activities, promoting water safety education and practices.



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Objectives

1. Develop World-Class Athletes:

- Identify and nurture talented athletes for national and international competitions.
- Establish training centers of excellence to provide advanced coaching and facilities.

2. Promote Water Safety:

- Collaborate with schools and local communities to impart water safety education.
- Develop and support programs that ensure all Nepalese citizens are proficient swimmers.

3. Enhance Organizational Efficiency:

- Foster transparency and accountability in governance and operations.
- Build a professional and dedicated team to manage the association effectively.

4. Encourage Grassroots Participation:

- Establish aquatic programs in schools and clubs across Nepal to create a pool of talent.
- Support local and regional swimming events and competitions.

5. International Representation:

- Participate in international competitions and seek to host regional and international aquatic events.
- Develop partnerships and collaborations with international swimming associations.

6. Infrastructure Development:

- Secure funding and resources to build state-of-the-art aquatic facilities in major cities.
- Renovate and upgrade existing swimming pools for modern standards.



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Strategic Plan

1. Athlete Development

- Implement a talent identification program to spot young talents.
- Establish regional training centers in partnership with local governments.
- Foster connections with international swimming associations to facilitate exposure and competition.

2. Water Safety Initiative

- Develop and disseminate water safety curriculum in schools and communities.
- Collaborate with other organizations to organize nationwide water safety campaigns.
- Offer scholarships for underprivileged children to learn swimming and water safety.

3. Organizational Excellence

- Establish a transparent governance structure with clear roles and responsibilities.
- Build a professional and dedicated team to manage the association's daily operations.
- Develop and implement a long-term financial sustainability plan.

4. Grassroots Programs

- Collaborate with schools, clubs, and communities to establish swimming programs.
- Host swimming events and competitions at local and regional levels.
- Provide resources and training for local coaches and instructors.

5. International Representation

- Prepare and support Nepalese athletes for regional and international competitions.
- Seek sponsorships and partnerships to fund international participation.
- Bid to host regional aquatic events and tournaments.

6. Infrastructure Development

- Secure government and private sector partnerships for building new aquatic facilities.



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- Renovate existing swimming pools to meet modern standards for competitions and training.
- Ensure all facilities are accessible to the public for recreational swimming.

By adhering to this comprehensive vision, mission, values, and objectives, the Nepal Swimming Association commits to promoting aquatic excellence, fostering unity, and enhancing the health and well-being of all Nepalese citizens. This strategic plan outlines the steps we will take to achieve these goals and fulfill our mission. Together, we will make a significant impact on the aquatic sports landscape in Nepal.